Public Service Media for Innovation and Sustainability

RIPE Conference

The 12th International RIPE Conference

Conference Programme

OPENING PLENARY AND WELCOMING RECEPTION 15 May 2024

18:30 – 19:30. Welcoming Reception –Auditorium 13
UCNova, Campus de Campolide, Colégio Almada Negreiros, Gabinete 348

RTP Conference Day
Av. Marechal Gomes da Costa, 37

DAY ONE 16 May 2024)

8:30 – 9:30 Onsite conference check-in and packet collection

09:15 – 10.00 Welcoming Remarks
Deolinda Machado, President of the RTP Opinion Council
Representant of the Independent General Council of RTP
Nicolau Santos, President of the Board of Directors of RTP
Gregory Ferrell Lowe, RIPE Continuity Director

09:45 – 10:30. Trends in European PMS and Sustainability Challenges
Dorien Verckist, European Broadcasting Union
Petros Iosifidis, City University of London
Moderator: Jo Bardoel

10:45 – 14:30 Strategy, Publics and Financing
José Fragoso (15') (to be confirmed) – Entertainment Director
Nuno Galopim (15') – Radio Director
Pedro Braumann (15') – GCI - Secretary
Moderators: Raquel Lopes and Luís Castro

10:30 – 10:45 *Coffee break*

12:00 – 12:30. 1RTP Services for Portugal's Diaspora

Isabel Costa (10') – Director of RTP Africa
João Barreiros RDP Internacional (10')
Moderator: To be defined

12:30 – 14:30. Lunch

14:30 – 15: 00. Public Value and Societal Externalities

Klaus Unterberger - ORF AUSTRIA (15') (+10' for clarifications)
Moderator: To be defined

15:00.- 16:15 Innovation, Digitalization and Marketing

Gonçalo Madail (15') – Director of RTP Memory and Innovation
João Pedro Galveias (15') – Content Director for Young People
Marina Ramos (15') – Marketing Director
Moderator: Carla Cerqueira

16:15 – 16:30. Coffee Break

16:30 – 17:30. PSM Innovation in the Iberian Peninsula and European Perspective

Francisco Campos, Miguel Tunez and Marta Rodrigues, University of Santiago de Compostela
Moderators: Eduarda Maio and Daniel Catalão

17:30 – 18:00 Closing Remarks

Paulo Faustino – COMMENT (5') – RIPE@2024 Principal Organizer
Deolida Machado, President of the RTP Opinion Council (5')

18: 00– 20:00 Tour of RTP Facilities and Museum

20:00– 22:00 Dinner at RTP and social networking on the rooftop (Tejo River View)

DAY TWO 17 May 2024
UCNova, Campus de Campolide, Colégio Almada Negreiros, Gabinete 348

8:45– 9:00 - ***Morning coffee***

9:00 – 9:15 – Open Session – Greg Lowe, Paulo Faustino

9:15 – 11:00 - Parallel Session 1

11:00 – 12:15 - Managing the Interdependence of Innovation and Sustainability in PSM Today. Moderator: Greg Lowe

12:15– 13:30 *Lunch*

13:30 – 15:00 Parallel Session 2

15:00 – 15:15 *Coffee break*

15:15 – 16:45 Parallel Session 3

16:45 – 18:00 – Special Parallel Session: PSM in the Iberian Peninsula on European context

19:30 – 22:30 Conference Gala Dinner (to be defined).

DAY THREE 18 May 2024
(Same address as Day Two)

9:00 – 11:00 Concluding Parallel Session
Workgroups meet to develop answers for steering questions.

11:00 – 11:15 *Coffee break (Workgroup Chairs prepare 5-minute presentations)*

11:15 – 13:30 – Closing Moderated Discussion Plenary Session
Moderator: Gregory Ferrell Lowe
The workgroup chairs will present answers for their groups (5 min each)
Moderated discussion involving all conference participants.
Moderator: Gregory Ferrell Lowe, RIPE Continuity Director

13:30 – 13:40 Closing thanks and update on tomorrow's Social Program
Paulo Faustino, principal RIPE@2024 conference organizer

Workgroup Structure & Assignments:

Workgroup 1: Innovation in PSM
(10 papers)

Kobina Bedu-Addo
Innovations in the newsroom: Journalists and possibilities for sustainable public service practice in the Ghanaian media.

Helen Jay
What does 'digital first' mean for UK PSM organisations?

Bronwyn Jones & Rhianne Jones
Responsible innovation: Mobilising PSM values for AI in the public interest.

Heidi Keinonen
Transmedia drama in Finnish public service television – a missed opportunity?

Lea Lehner & Annika Sehl
Innovation in collaboration: Sustainable knowledge transfer and advancements in German public service media.

Mirco Liefke & Matthew Mahler

Innovation through feedback - An ethnographic inquiry into editorial practices at ZDF German Television.

Dominik Speck
Innovation through transparency efforts? Stakeholders' views on PSB politics of disclosure.

Alnara Ureta & Ángela Jurnet
Reinventing the mission and practices of public service media: Transmedia initiatives for engaging in activist journalism and enhancing brand interaction.

Björn Von Rimscha, Katja Schupp, Jessica Kunert, Ester Appelgren & Anna Ginalska *Iprinting as a limit to innovation.*

Workgroup 2: Dimensions of Sustainability
(10 papers)

Andres Kõnno & Kais-Allkivi Metsoja
The prospects of using metadata for media industry analysis: insights from the Estonian Public Broadcasting case study.

Björn Von Rimscha, Denise Voci, Mercedes Medina, Miguel Crespo & Matthias Karmasin
Public service motivation at public service media.

Gregory Ferrell Lowe, Temesgen Tewolde and Amna Sameer
Coming to grips with the 'global south' as a concept and context in efforts to support a public service orientation in media.

Antonio Nucci
PSM VOD and Sustainability: How Rai represents ESG issues on its streaming platform.

Maria Michalis & Alessandro D'Arms
PSM for environmental sustainability: A study of 4 PSM organisations in the UK.

Hilde Van den Bulck, Michelle Kulig, Manuel Puppis, Aaron Hyzen & Steve Paulussen *Epistemic welfare: A new framework for PSM to sustainably navigate algorithmic disruptions in the digitized media ecology.*

Hilde Van den Bulck, Minna Horowitz & Tim Raats
Public service media transparency for sustainability: A multidimensional model.

Minna Horowitz & Marius Dragomir
New policy narrative for sustainability: From market-centric to resilience-centric public service media policy in Europe.

Sara Pérez-Seijo
Mapping the course: European public service media's strategic response's to AI challenges.

Sabrina Heiland & Manuel Puppis
Winning a battle, losing the war: How the Swiss PSM risks destruction (again).

Workgroup 3: Public Service Journalism

(10 papers)

Christopher Ali & Hilde Van den Bulck
Trust in public service news in a post-trust era: The case of US public broadcaster PBS.

Maria-Magdalena Barascu
How journalists report on violence against women journalists.

Mary Dedinsky
A major metropolitan newspaper in public service media: A Chicago experiment.

Petros Iosifidis
Public service media and trust in news.

Maria Konstantinou
Artificial intelligence tools in public service media newsrooms: Prospects and concerns.

Jacques Mick
Non-state public service organizations: Looking for new institutionalities for local journalism.

Max Olgemöller & Matthias Degen
Understanding the challenges in digital journalism – Listening to the next generation of journalists in German public service and private media.

Max Olgemöller & Matthias Degen
Conceptions of quality journalism in a changing media environment – A comparison of public service and private media in Germany.

Michal Pakvis, Tim Raats & Catalina Iordache
The operationalisation of impartiality within Public Service Media newsrooms. Researching practices in a cross-media environment at the VRT.

Kim Schrøder, Ruben Vandenplas, Mark Blach-Ørsten & Mads Eberholst
Public service media as 'keystone' news media across challenged media ecologies: A four-country comparative analysis of the role of PSM for news audiences.

Workgroup 4: Governance and Funding
(10 papers)

Olga Blasco Blasco, Francisco Freire & Tania Lombao
The abolition of the licence fee pressures the independence of public service media.

Roderick Flynn
Squaring the circle: Using public funds to support commercial provision of public service media content.

Sydney Forde
From crown to cuff: Examining public service media "arm's length".

Daniel Gräßer
Between expertise and representation: The role of the audience in supervisory bodies.

Indrek Ibrus, Ulrike Rohn, Andres Karjus, Vejune Zemaityte & Maximilian Schich

Novel quantitative approach to the study of public value creation by public service media.

Yu-Peng Lin, Hui-Ju Tsai & Yun Tai
Bridging the gap: Exploring young employees' roles in Taiwan's PTS amidst evolving governance challenges.

Marjaana Mykkänen
Ethos as a driver in media ecology.

Phil Ramsey
BBC Verify: The tension of seeking transparency and trust in public service media.

Harald Rau
Real economics for public service media – Now proven!

Author name/s missing
Governance: Navigating crises, participatory models, and democratic imperatives in the wake of the Greek ERT shutdown.

Workgroup 5: Audiences and Engagement
(11 papers)

Hanne Brun & Julie Lassen
Prime space publishing: A comparative study of PSM companies' editorial priorities on their VoD-services and main channels in the age of platformisation.

Hamilton Cheng
How to engage the young generation? Exploring the Digital Transformation Strategy of Taiwan Public Television Service.

Minna Horowitz, Mikko Grönlund & Katja Lehtisaari
Building and experiencing media trust in the Nordics: Views of professionals and audiences.

Julie Lassen
"Television is about change": The digital transition of Danish DR in the pursuit of reaching and retaining all citizens.

Eva Redvall
Engaging in new training initiatives to reach the young PSM audiences.

Gisela Reiter & Minna Horowitz
Supporting young audiences? Three questions for PSM from qualitative analyses of young people's media use and trust in Austria and Finland.

Robin Riemann
Navigating the audience in public service media – Implementing the ZDF compass.

Maxime Walder & Nathalie Giger
Ideology and news consumption: Selective exposure during electoral campaigns.

Marina Urbanikova & Klara Smejkal
What the public wants, what the public needs: Audience expectations of public service media.

Pieter Van der Elst, Catalina Iordache & Tim Raats
Platform-proof and user-first: The case study of VRT's digital audio strategy.

Workgroup 6: Politics and Policy
(11 papers)

Yujia Cheng & Samuel Li
Taming a PSM that bites: Examining the case of Radio Television Hong Kong through media capture lens.

Sydney Forde & Christopher Ali
APTS & ATSC 3.0: The politics of US public media lobbying.

Michal Glowacki, Filip Switkowski & Dagmara Furman
Deliberating public service media: Poland's blend(s) of public and political interest(s).

Stanisław Jędrzejewski
PSM in Poland: Between the darkness and the light

Chang-de Liu, Hui-ju Tsai, Chen-ling Hung & Wen-cheng Fu
Navigating digital cognitive warfare: Public service media's response to AI-driven disinformation in Taiwan's 2024 elections.

Javier Marzal, Roberto Roselló & Rúben González
Media and information literacy in public service media: Comparative analysis of strategies and collaboration processes between public service media, universities and educational administrations in Europe and Spain (AMI-EDUCOM).

Marko Milosavljevic
Irreversible? – The downfall of Slovenian public service broadcaster RTV Slovenija in 2020s.

Tom Moring, Jarmo Lainio & Tarlach McGonagle
Public Service between two fires—Balancing public responsibilities and competitive strength.

Gentiana Ramadani & Katharine Sarikakis
The evolution of public service media

Martín Vaz-Álvarez, Cesar Ceide & Isaac Maroto
Building a trustworthy Public Service Media at the borders: Measures and effects of the Russia-Ukraine war on the three Baltic public broadcasters (ERR, LTV, LRT).

Agnieszka Węglińska & Katarzyna Konarska
The situation of journalists in Poland in the context of the quasi-authoritarian rule of the right-wing Law and Justice party in the context of digitalization.

Workgroup 7: PSM in the Iberian Peninsula and European context (mixed language group)
(910 papers)

Group Coordinators– Paulo Faustino, University of Porto + Olga Blasco, University of Valencia

Sub- Session A – Moderador: Luís Oliveira Martins

Rui Cádima: State Incentives for Public and Non-Public Media in Portugal

Patrícia Ascensão
Innovative experiences in Portuguese public broadcasting media: Case study of RTP Lab, a creative and experimental media lab based on multiplatform content.

Paulo Couaceiro, Miguel Paisana, Gustavo Cardoso, and Felisbela Lopes
Fostering trust in news: Unveiling the perceptions of public service media in Portugal.

Sofia Lopes
Music, collective memory, and innovation: The Portuguese public media service's strategies for carving out its own future.

Mónica López, Marta Castro & Azahara Cañedo
Innovation realities in proximity public service media: Unravelling perceptions on RTPA's innovation strategies.

Sub-session Session B Moderator: Dora Santos

Isaac Maroto, Miguel López & Cesar Ceide
Innovation in Public Media Communication: Engagement and AI in Content Promotion.

Julia Fontenla Pedreira, Talía Rodríguez Martelo, and José Rúas Araújo
Innovation and the Fight against disinformation in the European Regional Public Television Stations of the CIRCOM network

Ana Belén Fernández Souto, Iván Puentes Rivera, and José Rúas Araújo
The fight against disinformation in regional and local institutions in Spain.

Lidia Valera-Ordaz, Jaume Doménech-Beltrán
Cultural promotion or nation-building? Analyzing the predictors of consumption of Basque public broadcasting and evaluating its public service mission.

Uxía Seijas Vidal and José Rúas Araújo
Innovative examples in the fight against disinformation in the CIRCOM network televisions.

Nuno Torres, Tatiana Chervyakova & Manuel Damásio
Public service media: An enduring beacon of trust and participatory democracy?